

Press release cuboro Ltd.

Living pictures!

Playful learning with Alhambra

The Swiss cuboro Ltd. pleases parents and educationalists with the widely extended edition of the didactic jigsaw puzzle Alhambra. Children develop their intellect fully if they receive parental love and care and support in early childhood. With its innumerable design options Alhambra supports the childlike development in family and education.

Circle, triangle and square

Children like to picture their environment. Alhambra strengthens this affinity. Already the youngest ones can put simple figures together from circle, triangle and square in nine bright colours. Later they create whole pictures and copy a house, a stork or a motorcycle of the enclosed presentations. Pasted on wood or cardboard a birthday present arises for grandma in no time. The offspring practice playfully with colours and geometrical forms - and to the pleasure of the parents - letters and numbers.

Larger, more beautiful, more colourful

Whether as a stimulating instructional game in kindergarten and school or as family game, with its 12 geometrical basic elements and altogether over 1300 parts, Alhambra offers a broad spectrum of possibilities. The new edition has been optimised with its colourfully printed cardboard as well as with more instructions. Young families and public institutions are likewise pleased about the new price for a multifaceted high quality product which is developed in Switzerland and produced in Romania.

222 words, 1465 characters

Hasliberg, revised in November 2009

Information case to press release cuboro Ltd.

The 3rd edition

12 different forms in 9 colours

1323 parts of colour-printed grey carton (147 parts per colour)

Detailed instructions (52 pages, A4) in 4 colours with didactic task sheets and many picture presentations. (Available in German only)

Suitable for 5 years and up

Available in specialized stores.

About cuboro Ltd.

Founded in 1997 with headquarters in Hasliberg Reuti/BE the Swiss company cuboro Ltd. also distributes, along with high-quality wooden toys - 100 % produced in Switzerland - like the cuboro and cugolino marble track system and the strategical construction game babel, the didactic jigsaw puzzle Alhambra as well as Japanese precision marbles. Founder of the company and inventor of cuboro, cugolino, Alhambra, babel and Serendipity (Schmidt Spiele) is Matthias Etter. New games and concepts for game animations are in the midst of development.

Press photographs/Information

More information and press photographs to be found online at www.cuboro.ch or at cuboro Ltd., CH-6086 Hasliberg Reuti/Switzerland, phone 0041 (0)33 971 59 50.