

Press release cuboro

cuboro focuses

First Newsletter of cuboro Ltd.

cuboro Ltd. reports newly via newsletter called "cuboro focus" which, in addition to presentation of wooden toy product development, informs about the company information policy. The cuboro focus turns up in three languages, is four-coloured and contains pictures and texts about the company, the production, future projects as well as special offers. "cuboro focus" is distributed twice a year to approximately 1000 addresses - specialized dealers and business partners in Switzerland and abroad. " Information by letter has often been overlooked among our customers. Our messages now appear graphically more striking and in greater detail. With that we hope to achieve a stronger customer loyalty", says Matthias Etter, inventor and CEO of cuboro Ltd.

798 characters

Hasliberg, September 2005

Information case to press release cuboro Ltd.

About cuboro Ltd.

Founded in 1997 with headquarters in Hasliberg Reuti/BE the Swiss company cuboro Ltd. also distributes, along with high-quality wooden toys like the *cuboro and cugolino marble track system* and the strategical construction game *babel*, the didactic puzzle game *Alhambra* as well as Japanese precision marbles. Founder of the company and inventor of cuboro, cugolino, Alhambra and babel is Matthias Etter. New games and concepts for game animations are in the middle of development.

Press photographs/Information

More information and press photographs to be found online: www.cuboro.ch or at cuboro Ltd.