

press release cuboro Ltd.

**cuboro marble track systems - of the very best
cuboro championships in Switzerland and Germany**

The cuboro championships have taken place in Switzerland since 1995 and since 2005 also in Germany. Every year the best marble-track-builders meet at the Suisse Toy in Bern/Switzerland and at the SPIEL in Essen/Germany. With a time limit of 30 minutes and specified criteria such as longest rolling of the marble; aesthetical, tricky, optimal construction, participants are requested to build a cuboro marble track system with certain cuboro elements. This competition is exciting not only for the participants but also for the spectators. The award ceremony happens on the last day of the fair. Additional information to the cuboro championship at: cuboro Ltd., CH-6086 Hasliberg Reuti, phone 0049 33 971 59 50 or at www.cuboro.ch.

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"cuboro-professionals" at work. For the championship, the cuboro cubes have to be combined at the best.

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cuboro - the marble track for a lifetime

For many years the cuboro marble track system has been successfully holding its own on the international toy market. It is a multigenerational game, on the one hand as to the quality of the cube elements and on the other hand with regard to fascination of young and old. If the marble runs on the surface, under or even right through the precisely crafted beech wood cubes or if it finds its way across straight lines, turns or junctions all depends on the according stage of development. This marble track, in form of a unit construction system, encourages experimentation and stimulates the discovery of spatial, physical, mathematical and esthetical aspects.

In 1979 Matthias Etter developed cuboro as simple learning game with six elements while working with special-needs schoolchildren. He extended the game and marketed it as a family game in 1985 with twelve basic elements. Over time, cuboro expanded and additional sets containing themed elements were developed. Until today 82 different elements are available.

In the meanwhile the "Spiel gut" - awarded cuboro has won three distinctions: 2004 the German toy award "Das goldene Schaukelpferd" in the category "for artists and master builders", 2003 the American "Major Fun Award for Toys" and 1995 the designer award "Complimenti" of the Swiss trade fair Ornaris.

About cuboro Ltd.

Founded in 1997 with headquarters in Hasliberg Reuti/BE the Swiss company cuboro Ltd. also distributes, along with high-quality wooden toys - 100 % produced in Switzerland - like the cuboro and cugolino marble track system and the strategical construction game babel, the didactic jigsaw puzzle Alhambra as well as Japanese precision marbles. Founder of the company and inventor of cuboro, cugolino, Alhambra, babel and Serendipity (Schmidt Spiele) is Matthias Etter. New games and concepts for game animations are in the midst of development.

Press photographs/Information

More information and press photographs to be found online at www.cuboro.ch or at cuboro Ltd., CH-6086 Hasliberg Reuti/Switzerland, phone 0041 (0)33 971 59 50.